



BEAT THE HEAT BBQ & BREWS

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Beat the Heat BBQ and Brews Vendor Application

Thank you for your interest in being a Vendor at Beat the Heat BBQ and Brews!

Beat the Heat BBQ & Brews is a Kansas City Barbeque Society-sanctioned event hosted in the heart of Alamosa and is a community festival that brings together the best parts of summer to create a fun and tasty weekend for all ages. This professional competition invites the public to sample Award-Winning BBQ from professional pitmasters and enjoy craft beer from all over Colorado during this late summer celebration.

There will also be family-friendly activities, such as a competitive cornhole tournament, an all-day kids zone, and a Friday night Bloody Mary Showdown on the main stage.

Food and activity vendors will need to be available for the following days and times:

- Friday, August 10 – from 4 p.m. to 10 p.m. (activity vendors only)
- Saturday, August 11 – from 10 a.m. to 5 p.m. (food & activity vendors)
- **Please Note:** Beat the Heat BBQ does not sell booth space for promotional purposes. All Booths must have an engaging activity.

VENDOR DETAILS

- Applications for activity vendors will be accepted for both Friday August 9 and Saturday August 10. Applications for food vendors will be accepted for Saturday August 10 only.
- Pricing: \$100 to be an activity vendor, \$50 to be a food vendor.
- The vendor application deadline is June 28, 2024. Your application will be evaluated by the Beat the Heat Committee, and you will be notified within seven business days of your status. Payment is due within 7 days of acceptance. Checks are to be made out to Beat the Heat BBQ.
- You must provide your own booth and all set-up materials. Limited electricity is available on a first-come, first-served basis. Be sure to indicate on the application that you would like to be considered for electricity.
- Activity Vendors must offer an engaging activity that fits the theme of the event. (Consider activities based around KCBS, BBQ, beer or backyard BBQ games.)
- **Requirement:** Set Up time is non-negotiable, and strictly adhered to. Your booth must be completely set up and your car moved to a nearby parking lot by 4 p.m. Friday evening, and 10 a.m. Saturday morning.
- **Requirement:** Your booth must remain open and onsite until 8 p.m. Friday evening, and 5 p.m. Saturday afternoon. You must be open until the end of the Awards ceremony.

BEAT THE HEAT BBQ AND BREWS VENDOR APPLICATION FORM

Organization / Business Name _____

Contact Name _____

Phone Number _____ Email _____

Address: _____

City _____ State _____ Zip Code _____

Type of booth: Food _____ Activity _____

Detailed description of booth:

_____ **Please initial as acceptance:** I understand that if vendor requirements are not fulfilled PARTICIPANT will not be invited to participate in any Visit Alamosa programs for a minimum of 12 months. Programs include but are not limited to: We Love Our National Park Campaign, First Fridays with Visit Alamosa, Visit Alamosa's Beat the Heat BBQ & Brews and Visit Alamosa's Green Chili Trail.

Disclaimers: This will be a rain-or-shine event, please be prepared for all types of weather, including rain and wind. Please be courteous of Cole Park and others around you. We reserve the right to decline applications deemed unsuitable due to type of activity, electricity needs or redundancy of booth type.

This is a family-friendly, inclusive event. We reserve the right to deny service and/or ask vendors to leave the day of the event for reasons including but not limited to: Inappropriate/dangerous/hateful behavior or misrepresentation of booth. In such cases, booth fees will not be refunded.

By signing this form I have read, understand, and agree to abide by the provisions of the festival.

PRINT NAME: _____

SIGNATURE: _____ DATE _____

If you have any questions, please contact Vendor Chair Dawn Krebs at: dekrebs@gmail.com

Committee use only

Date Received _____ Approved- Yes / No Date confirmation sent _____

Confirmation method _____ Payment & Method _____

Notes _____
