



August 9 & 10 2024

We are excited to announce the return of Visit Alamosa's Beat the Heat BBQ & Brews, a Kansas City Barbeque Society-sanctioned competition, taking place in the heart of Alamosa. This community festival brings professional cook teams from all over the country, along with craft brewers from all over Colorado to Cole Park, offering our event attendees the chance to sample award-winning BBQ and savor craft beer sourced from various regions across Colorado.

Our event not only offers a unique culinary experience but also features a competitive cornhole tournament, an all-day kids zone, and a Bloody Mary Showdown on the main stage creating an array of entertainment for our attendees, our competitors, and our brewers.

We invite you to explore sponsorship opportunities and be a part of the continued success of this growing event. We would love the opportunity to discuss sponsorship options that could showcase your business to our audience.

If you would like to schedule a meeting to discuss the event please let me know.

Contact Beth to schedule a meeting: events@alamosa.org | 719.937.1024 | slvbeattheheat.com

PITMASTER-\$500

Space in the Park -10x10 Space

Banner near the stage (banner provided by you, no later than Aug 2)

Small Logo On: -Stage Banner* 2' x 2' - a Visit Alamosa Newsletter thanking sponsors (70K subscribers)- & the Beat the Heat Website footer (Listing lasts for one year)

Social Promotions:

Promo write-up post

Small logo in social shout-out

2 additional additional Posts

Relevant content shared to stories

Event Package

2 People's Choice Sample Packages & 6 individual Beer Garden Tickets

PIT BOSS-\$350

Listing On Stage Banner & In Visit Alamosa Newsletter (70K Subscribers)

Your Banner in the park (banner provided by you, no later than Aug 2)

Social Small Logo in Social Shout out

Event Package

6 individual Beer Garden Tickets

Sponsor a People's Choice Cook \$150

A sign in front of the team you've sponsored, your listing on website & in social media shout out

Event Package-4 individual Beer Garden Tickets

Yes I want to Sponsor a Kansas City Barbeque Society sanctioned event! Sponsorship Level \$_____

Sponsor Name_____

Contact Name_____ Phone_____

Email _____

Please make checks payable to SLV Beat the Heat BBQ | 610 State Avenue | Alamosa CO 81101



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The Champion Level Sponsorship is a unique, customizable package and the only level that includes your logo on our event poster and promotional banners.

There are only four of these packages available and we would need to work closely with you in order to fully maximize your placements and benefits.

If you would like to schedule a meeting to discuss the event or any of the packages please call or email us.



CHAMPION LEVEL-\$1,000

Premium Space available at the Park

Present award for KCBS Category

Introduction, & brief bio pre Awards, your representative to present 1st Place Award in KCBS Master Series Category, and pics w/winner, to be shared with captions post-event.

- Your Banner in front of Stage (Banner Provided by you, no later than Aug 1)

Logo on:

- Event Poster
- Event Promotional Banners

Large Logo on

- Stage Banner* 3.5'x3.5'
- Website Footer
- Sponsor Thank you -Visit Alamosa Newsletter

Social

Thank you video (45 seconds)-Video to be shared on Visit Alamosa's social stories

- Our Marketing team will create video & retain creative control

Large logo in social shoutout

1 Promo write-up post (you provide a quote or tagline)

3 Additional Posts and shared relevant content on the Beat the Heat Facebook page in July

Event Package

Que & Brew \$100-Will customize based on sponsor preferences, plus a Meet & Greet with Teams

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Yes I want to Sponsor a Kansas City Barbeque Society sanctioned event! Sponsorship Level \$_____

Sponsor Name_____

Contact Name_____ Phone_____

Email _____

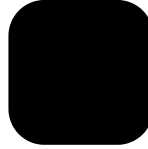
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\$1,000 Champion
Your logo 3.5' x 3.5'



\$500 Pitmaster
Your logo 2' x 2'



\$350 Pit Boss
Your name listed



Your name here
Your name here
Your name here
Your name here
Your name here



Your name here
Your name here
Your name here
Your name here
Your name here

***The stage banners are each 4 feet wide x 16 feet high and will be hung on the sides of the stage. Your placement will be on either the right or the left side. See the example above.**

These banners will be designed and printed by Visit Alamosa